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**Clarion Corporation of America**

6200 Gateway Drive

Cypress, CA 90630

Media Contact: Angela Flynn

Phone: 248-991-3236

[aflynn@clarion.com](mailto:aflynn@clarion.com)**PRESS RELEASE***Under Embargo Until January 7, 2010***Clarion's 2010 Mobile Multimedia Products Are Going Wireless**

Cypress, Calif., (January 7, 2010) – Clarion Corporation of America (Clarion), an industry veteran within mobile electronics, introduces all-new full featured in-dash multimedia source units with Bluetooth and iPod capability and feature HD Radio Ready connectivity.

Clarion's premium multimedia source units are the VX400 and VZ400 with intuitive touch panel control and simple but cutting edge faceplate designs. The VX400 is a double DIN 6.5 inch touch panel and the VZ400 is a single DIN unit with motorized 7-inch touch panel. Both units now offer built-in Bluetooth for hands-free operation and audio streaming, are HD Radio Ready with iTunes Tagging and are navigation ready with optional accessories (THD400 and NP400 respectively). The sleek units offer a significant and stylish upgrade to simple factory radios.

Clarion's VZ300 is anything but basic, it has a vibrant 3.5-inch LCD monitor, offers front panel USB input and iPod video playback (optional CCUIPOD3). The VZ300 is HD Radio Ready (optional THD300) and XM Satellite Radio Ready with rear video zone entertainment. Clarion's multimedia source units will transform your vehicle into the ultimate entertainer.

Clarion's overhead monitors with built-in DVD, bring the comfort of a home theater into your vehicle. Three new 2010 overhead models are offered all with the new added feature of a USB slot. The VT1510B is a 15.4 inch wide LCD and the VT1010B is a 10.2 inch widescreen overhead LCD, both include DVD, USB and SD/MMC slots to support playback of MPEG and MP3/WMA files. The VT810B is an 8-inch widescreen overhead LCD with DVD player, built-in USB slot and equipped with AV input supporting playback of MPEG and MP3/ WMA files.

If you prefer a headrest mount monitor, Clarion has you covered. The VM700B is a 7inch TFT color monitor with on-screen display, 2 AV inputs and easy fit mounting bezel included.

"Clarion's 2010 multimedia products appeal to a wide audience and allow for key feature expandability," says Neil Carande, Vice President of Retail Sales at Clarion Corporation of America.

All Clarion multimedia products mentioned above will ship within the first quarter of 2010.

**VX400 and VZ400 Features:**

**M.S.R.P. \$599.99**

- DVD-Video/DVD+R/DVD+RW/CD-DA/HDCD-R/RW MP3/WMA Compatible with ID3-TAG Display
- 6.5 inch Touch Panel Control (VX400) and 7 inch Touch Panel Control (VZ400)
- Built-in Bluetooth Hands-Free (HFP, HSP, OPP) and Audio Streaming (A2DP, AVRCP)
- HD Radio Ready (optional THD400) with iTunes Tagging
- USB Audio for iPod / iPhone
- Rear USB Connector
- Navigation Ready (Optional NP400)
- iPod Video Direct Control (Optional CCA748 Cable for Audio/Video Playback)
- Fully Motorized QVGA Color Monitor with Touch Panel Control (VZ400 7-inch)
- Sirius Direct Connect Ready
- AM/FM Tuner 36 FM and 12 AM presets

- Front and Rear A/V Inputs; Rear A/V Output
- Rear Vision Camera Input (RCA)
- 6CH 2V RCA Output
- Subwoofer Volume Control
- 40w x 4 Built-in Amplifier
- 24-Bit D/A Converter
- OEM Steering Wheel Remote Ready (Optional PAC SWI-JACK)
- Remote Included

**NP400 Features:**

**M.S.R.P. \$349.99**

- Hide-Away Flash Memory Navigation System
- Compatible with VX400 and VZ400
- Touch Screen Operation with (VZ400 and VX400)
- 12 Million Built-in Premium POIs
- TeleAtlas Map Data
- Audible Voice Commands in 3 Different Languages (English/French/Spanish)
- NAND Flash Memory (Map Data Pre-Loaded)
- SiRF GPS III Module with 20-Channel GPS Receiver
- Quick Access to Quick Menu
- Automatic Route Recalculation
- Turn by Turn Voice Prompts
- TTS (Text to Speech) for street announcements
- No VSS Connection Required

**VZ300 Features:**

**M.S.R.P. \$349.00**

- DVD-Video/DVD+R/DVD+RW playback
- iPod Video Control with Optional CCUIPOD3 Cable for Audio/Video Playback
- XM Satellite Radio Ready (Optional CNP2000UC+CCUXM1 required for Connectivity)
- HD Radio Ready (Optional THD300)
- 3.5-inch TFT Full-Color LCD Monitor
- Flip-down detachable faceplate panel
- Front USB Connector
- Rear Vision Camera RCA Input
- Rear Zone Entertainment
- Rear Video Output
- CD-DA/HDCD/CD-R/RW Ready
- MP3 Compatible with ID3-TAG Display
- AM/FM Tuner 18 FM and 6 AM presets
- Front 3.5mm AUX Input
- Subwoofer Volume Control
- 24-Bit D/A Converter

- 6CH 2V Output (F/R/SUB)
- 40w x 4 Built-in Amplifier
- Remote Control (RCU004)

**THD400 Features:**

**M.S.R.P. \$129.99**

- HD Radio Module
- iTunes Tagging feature
- Multi-Casting capable
- Compatible with: NX500/ NZ500/ VX400 / VZ400

**THD300 Features:**

**M.S.R.P. \$129.99**

- HD Radio Module
  - iTunes Tagging feature
  - Multi-Casting capable
  - Compatible with: CZ500/ CZ300 and VZ300\*
- \*Does not feature the iTunes Tagging feature

**VT1510B Features:**

**M.S.R.P. \$1,199.99**

- 15.4 inch TFT-LCD Color Monitor Size
- Built-In Slot DVD Player
- Built-In USB 2.0 Port
- Built-In SD Card Slot
- DVD+R/RW/VCD/ SVCD
- CD-DA/CD-RW/MP3
- NTSC/PAL Compatible
- Pixel (RGB) 1280 x 800
- Adjustable: Color/Contrast/ Brightness/Tint
- White L.E.D. Dome Light
- Built-In IR Transmitter for Wireless Headphones
- On Screen Display
- A/V Inputs (2)
- A/V Output (1)
- Headphones Included (2)
- Wireless IR Remote

**VT1010B Features:**

**M.S.R.P. \$799.99**

- 10.2 inch TFT-LCD Color Monitor Size
- Built-In Slot DVD Player
- Built-In USB 2.0 Port
- Built-In SD Card Slot
- DVD+R/RW/VCD/ SVCD

- CD-DA/CD-RW/MP3
- NTSC/PAL Compatible
- Pixel (RGB) 800 x 480
- Adjustable: Color/Contrast/ Brightness/Tint
- White L.E.D. Dome Light
- Built-In IR Transmitter for Wireless Headphones
- On Screen Display
- A/V Inputs (2)
- A/V Output (1)
- Headphones Included (2)
- Wireless IR Remote

**VT810B Features:**

**M.S.R.P. \$599.99**

- 8 inch TFT-LCD Color Monitor Size
- Built-In Slot DVD Player
- Built-In USB 2.0 Port
- DVD+R/RW/VCD/ SVCD
- CD-DA/CD-RW/MP3
- NTSC/PAL Compatible
- Pixel (RGB) 800 x 480
- Adjustable: Color/Contrast/ Brightness/Tint
- White L.E.D. Dome Light
- Built-In IR Transmitter for Wireless Headphones
- On Screen Display
- A/V Inputs (2)
- A/V Output (1)
- Headphones Included (1)
- Wireless IR Remote

**VM700B Features:**

**M.S.R.P. \$ 299.99**

- 7" TFT Color Monitor
- 16:9/4:3 Adjustable Screen Format
- On-Screen Display
- 2 AV Inputs
- Built-in Dual IR Output for Headphone (Optional WH204H)
- Easy-fit Mounting Bezel Included
- Adjustable Variable Angle Tilt
- Wireless Remote Included
- Supports NTSC and PAL
- Dimensions: 7-1/8" (W) × 5-3/8" (H) × 1" (D)

***About Clarion:***

Clarion Corporation of America, headquartered in Cypress, California, is a subsidiary of Tokyo-based Clarion Co. Ltd., which joined the Hitachi-group companies as a

consolidated subsidiary in 2006. Clarion Corporation of America ranks among the top 150 North American OEM Suppliers and is recognized by an independent research firm for the highest customer satisfaction for 6CD radios in new vehicle's sold in the U.S. Clarion, an international leader in mobile electronics since 1940, conducts research, development, engineering, design, manufacturing, sales and marketing of vehicle entertainment, navigation, rear vision, communications and security products for the automotive, marine and recreational vehicle environments. Clarion has over 10,000 employees worldwide and 12 factories in 10 countries, with marketing and sales affiliates in Europe, North and South America, Asia and Australia. Clarion is located on the Web at [www.clarion.com](http://www.clarion.com).