



**FOR IMMEDIATE RELEASE**

## **iBiquity Approves Sanyo Semiconductor's SDRS-400 Reference Design and LC75040 Tuner**

**Tokyo, Japan – May 21, 2009** – iBiquity Digital Corporation, the developer of digital HD Radio™ technology for AM and FM audio and data broadcasting, announced today that it has approved Sanyo Semiconductor Corporation's SDRS-400 reference design and its LC75040 tuner for digital HD Radio receiver applications. The solution is designed primarily for automotive products but is well suited for other applications in the growing market for HD Radio devices.

The SDRS-400 reference is comprised of the LV25400 RF front-end IC and the LC75040 analog back-end IC. The combination of LV25400 and LC75040 provides a digitized interface that can be combined with HD Radio decoder ICs to design high-performance, highly sensitive HD Radio receivers for automotive applications. It integrates a digital AM/FM tuner, RDS, audio function and a micro computer into a single DSP chipset for a car radio solution.

"We are excited to play an integral role in the growth of the HD Radio system," said a Sanyo executive. "We bring excellent experience to the development of high-quality, integrated audio solutions."

iBiquity Digital's Chief Operating Officer, Jeff Jury, commented, "We are very pleased that Sanyo has entered the HD Radio technology marketplace. Sanyo is well placed to meet the rapidly growing demand for high-quality chip sets for the rollout of new automobile platforms offering HD Radio receivers as standard or options in vehicles."

Overall, more than 1.5 million HD Radio chip sets have been manufactured and more than 1 million modules shipped, with more than 100 different HD Radio products available to consumers today. The HD Radio approval process includes a rigorous inspection of performance and functionality to ensure compliance with the HD Radio broadcast system requirements. Sanyo Semiconductor joins NXP in offering radio receiver manufacturers a front-end chipset that can be integrated with HD Radio decoders into radio products to deliver high-quality HD Radio performance at a low cost.

### **About Sanyo Semiconductor Corporation**

Sanyo Semiconductor Corporation is a total solution provider for audio, video and power applications, focusing on analog IC products and discrete products including analog/digital mixed ICs.

### **About iBiquity Digital**

#### **iBiquity Digital Corporation**

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iBiquity Digital Corporation is the developer of the digital HD Radio™ system, which is fueling the digital radio revolution in the United States and around the world. 1,900+ HD Radio AM and FM stations are on the air in the United States, with over 1,000 new HD2/HD3 multicast channels. HD Radio technology allows stations to broadcast digital signals in tandem with their analog signals, providing broadcasters with a platform to offer crystal-clear, CD-quality sound and scrolling text and graphics; as well as multiple channels of programming on the same FM frequency (multicasting) and advanced services such as traffic updates; content...all subscription free.

There are more than 100 HD Radio products for sale at over 14,000 stores and online. HD Radio technology has also made great inroads in the automotive sector with factory-installed options announced by Audi, BMW, Ford, Hyundai, Jaguar, Lincoln, Mercedes, MINI, Mercury, Scion and Volvo. Kia? Land Rover? Beyond the U.S., commercial implementation of HD Radio technology is gaining momentum around the world.

HD Radio technology is the only digital broadcast system approved by the Federal Communications Commission (FCC) for AM and FM radio in the United States. iBiquity is also pursuing international opportunities. Around the world, more radio stations use HD Radio technology than any other digital radio system, with ongoing operations in Brazil, Dominican Republic, Indonesia, Jamaica, Mexico, Panama, the Philippines, Switzerland, Thailand, Ukraine and the United States. Tests have been undertaken in Argentina, Bosnia, Canada, China, Colombia, Czech Republic, Germany, New Zealand, Poland, Romania and Vietnam.

iBiquity Digital's investors include 15 of the nation's top radio broadcasters, including ABC, Clear Channel and CBS Radio; leading financial institutions, such as Grotech Capital Group, J.P. Morgan Partners, New Venture Partners, FirstMark Capital and Flatiron Partners; and strategic partners Intel Capital, Ford Motor Company, and Harris. Founded in 2000, iBiquity Digital is a privately held company with operations in Columbia, MD, Detroit, MI, and Basking Ridge, NJ. For more information, please visit <http://www.hdradio.com> and <http://www.ibiquity.com>.

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*Note to editors: "HD Radio™" and the HD Radio logo are proprietary trademarks of iBiquity Digital Corporation. All other trademarks are the property of their respective owners. The "HD" in HD Radio™ is part of iBiquity Digital's brand name for its advanced digital AM/FM system. It does not mean hybrid digital or high-definition digital; both of these are incorrect.*