



## **NAUTEL PRESS RELEASE**

# **Nautel and Uniradio First in Mexico with Commercial FM HD Radio™ Broadcasting**

*Nautel transmitters integral in milestone achievement in country.*

**June 20, 2008 - FOR IMMEDIATE RELEASE**

Hackett's Cove, Nova Scotia and Tijuana, Mexico – Nautel Ltd. today announced that the company's V10 HD Radio transmitter has been placed on-air as part of the first commercial FM HD Radio live broadcast operation in Mexico.

Uniradio station XHTY-FM, "La Invasora", became Mexico's first licensed FM HD Radio broadcaster. XHTY serves northern Mexico and the metro San Diego area. Its format is the widely popular "Mexican regional" that plays a variety of today's top Hispanic hits like Banda and Norteño collections, is the fastest growing Spanish language radio station in San Diego. "La Invasora" is the #1 Spanish language station in North County and #2 in the San Diego Metro area .

"We're excited to be at the forefront of the rollout of commercial HD Radio broadcasting in Mexico," said Peter Conlon, President and CEO of Nautel Ltd. "Uniradio is well positioned to offer valuable HD Radio services to listeners throughout the region, and we are proud to be a part of their new programming venture."

"This deployment further attests to Nautel's pioneering role in the expansion of HD Radio internationally," said John Whyte, Nautel Marketing Manager. "Beyond simply participating in HD Radio trials, Nautel customers are moving ahead with actual on-air deployments. We see this as confirmation of the strength and reliability of Nautel's HD transmission technology."

### **About Uniradio**

Gustavo Astiazaran, CEO and President of Uniradio, began broadcast operations in the San Diego -Tijuana region in 1969 with station XEMO. XHSD became the company's first FM station in 1978. The company expanded over the years and now operates twelve

stations: five serve the San Diego-Tijuana region and seven serve the Mexican state of Sonora.

## **About Nautel**

Nautel Ltd., located in Hackett's Cove, Nova Scotia and Bangor, Maine, is a global leader in the manufacture of AM and FM radio broadcast transmitters, navigational radio beacons, Differential Global Positioning System (DGPS) transmitters, medium frequency (MF) telegraph and NAVTEX transmitters, and high frequency (HF) amplifiers for dielectric heating applications. The latest innovation in broadcasting is digital radio. [HD Radio](#) and [Digital Radio Mondiale](#) (DRM) are the greatest revolution in radio broadcasting since the introduction of FM. Nautel is a key player in this latest phase of radio broadcast technology, producing transmitters that are fully compatible with all digital transmission methods. Thousands of customers in more than 170 countries have discovered that Nautel delivers world class digital radio solutions - systems that meet stringent quality standards at its ISO-registered manufacturing facilities.

###

## **For more information please contact:**

John Whyte  
Marketing Manager  
902-823-3900 ext. 174  
902-802-1281 (mobile)

[John.Whyte@nautel.com](mailto:John.Whyte@nautel.com)

## **Making Digital Radio Work.**

[www.nautel.com](http://www.nautel.com)

The HD Radio logo and the HD logo are registered trademarks of iBiquity Digital Corporation. HD Radio™ is a trademark of iBiquity Digital Corporation.